



EMCC Anticipation Workshop

'Feeding Europe:
The future of the European food and beverage industry'

Dublin, 23–24 October 2006
DRAFT WORKSHOP PROGRAMME

Day One: Monday 23 October

Chair: **Barbara Gerstenberger**, Coordinator, European Monitoring Centre on Change (EMCC)

09:00 **Arrival and registration of participants**

09:30 **Welcome and introduction**
Directorate, European Foundation

Workshop objectives
Xabier Irastorza, Research Officer (EMCC)

10:00 **Setting the scene:**
Snapshot of the European food and beverage sector
Danish Technological Institute

11:00 **Case example 1 –company (TBC)**

11:30 Questions to presenters

12:00 **Case example 2 – regional cluster (TBC)**

12:30 Questions to presenters

13:00 Lunch

Day One: Monday 23 October (*contd*)

14:30 **Anticipating change in Europe's food and beverage sector:
Future scenarios**

Danish Technological Institute

15:30 Questions to presenter

16:00 Working groups

17:00 Coffee break

17:30 **Presentations of conclusions from working groups**

18:30 **Close**

19:30 Dinner

Day Two: Tuesday 24 October

Chair: **Xabier Irastorza**, Research Officer, EMCC

09:00 **Recap of Day One**

Xabier Irastorza

09:10 **Focusing on the future:**

Priorities and action by the European Commission

DG Enterprise (TBC), DG Employment (TBC)

10:00 **The view of the sectoral stakeholders:**

Companies and social partners

Comments to EU policymakers

Debate with participants on strategies for the future

11:15 Coffee break

11:45 **Defining an agenda for change**

12:45 **Final conclusions**

13:00 Lunch

Close of workshop