



European Foundation for the Improvement of Living and Working Conditions



EMCC Anticipation Workshop

The Future of Knowledge Intensive Business Services (KIBS) in Europe –
Unlocking the potential of the knowledge based economy

Helsinki, 23-24 November 2006
DRAFT WORKSHOP PROGRAMME

Day One: Thursday, 23 November

Chair: **Barbara Gerstenberger**, Coordinator EMCC, European Monitoring Centre on Change

09:00 **Arrival and registration of participants**

09:30 **Welcome and introduction**

Welcome Messages by EK

Welcome message by the European Foundation

Workshop Objectives

Mr. Xabier Irastorza, Research Officer (EMCC)

10:00 **Setting the scene –
Knowledge Intensive Business Services in Europe: a
snapshot**

Robert Huggins and Associates (author of KIBS mapping report)

11:00 **Case example 1 – company**

11:30 Questions to presenters

12:00 **Case example 2 – regional cluster**

12:30 Questions to presenters

13:00 Lunch

**14:30 Anticipating change in KIBS:
Future scenarios**

Robert Huggins and Associates (author of KIBS scenarios)

15:30 Questions to presenter

16:00 Working Groups (debating the scenarios presented)

17:00 Coffee Break

17:30 Presentations of conclusions from working groups

18:30 Close

19:30 –Dinner

Day Two: Friday, 24 November

Chair: EK

09:00 Recap of Day One

Mr. Xabier Irastorza, Research Officer, EMCC

09:10 Focusing on the future: the Finnish example

Business services and innovation:

- Main findings of foresight research
- Policy implications

TEKES, Finland

10:00 The way forward for Europe:

- Comments by EU policymakers
- Comments by representatives of social partner organisations
- Debate with participants on strategies for the future

11:15 Coffee break

11:45 Defining an Agenda for Change

12:45 Final conclusions

13:00 Lunch

Close of workshop