





3rd European Company Survey Workplace practices: creating win-win arrangements for companies and employees

Joint conference organised by Eurofound in cooperation with the Latvian Presidency of the Council of the European Union

Monday 30 March 2015

The Saeima, Parliament of the Republic of Latvia Red Hall, Jēkaba iela 11 (Jekaba str.11), Riga 1811







- Gunārs Kūtris, Deputy Secretary of Saeima, National Parliament of Latvia
- Juan Menéndez-Valdés, Director, Eurofound



 Valdis Dombrovskis, Vice-President of the European Commission in charge of the Euro and Social Dialogue





- Aija Barča, Chair, Employment and Social Affairs Committee at the Saeima, Latvia
- Uldis Augulis, Minister for Welfare, Latvia



Presentation of Eurofound's 3rd European Company Survey

- Gijs van Houten, Research Officer, Working Conditions and Industrial Relations Unit
- Stavroula Demetriades, Senior Programme Manager,
 Working Conditions and Industrial relations Unit



Workplace practices: Patterns, performance and wellbeing Overview report of the 3rd European Company Survey

Gijs van Houten
Research Officer, Working Conditions and Industrial Relations Unit

Riga, 30 March 2015



European Company Survey

- Conducted in 2013
- Data at establishment level from managers and employee representatives
- Workplace practices with regard to:
 - work organisation
 - human resource management
 - direct employee participation
 - social dialogue

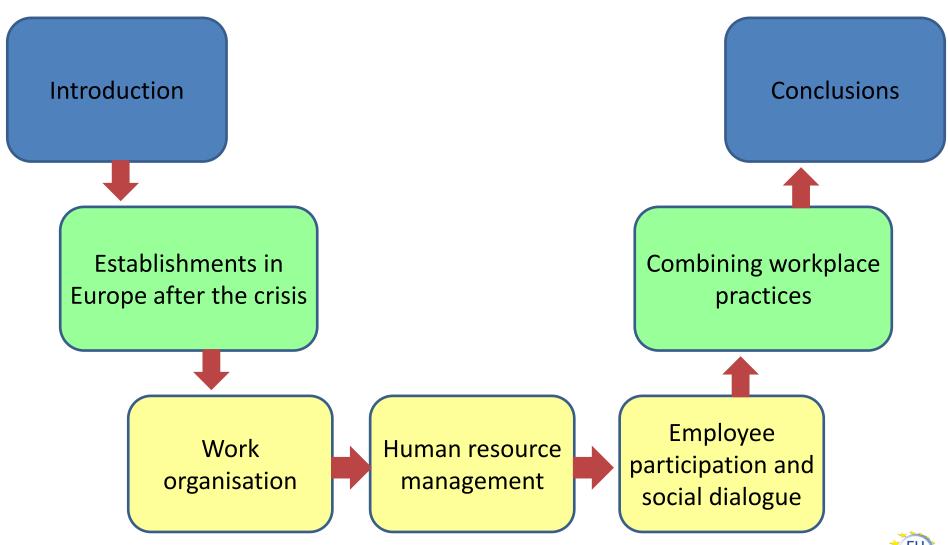


Research questions

- What is the incidence of different workplace practices in European companies and how does it differ across countries and in terms of size, type, sector, etc.?
- How do different workplace practices bundle together?
 - What types of organisations can be identified with similar sets of characteristics?
- How are different types of organisation distributed across countries, sectors and size classes?
- What is the relationship between different types of workplace practices and establishment performance and workplace wellbeing?



Structure of the report





Main chapters





Structure of the main chapters

Work organisation

Human resource management

Employee participation and social dialogue

Collaboration and outsourcing

Recruitment, employment and career development

Direct employee participation

Internal organisation and information management

Training

Workplace social dialogue

Decision-making on daily tasks

Working time flexibility

Variable pay



Structure of the main chapters

Human resource management

Recruitment and career development

Training

Working time flexibility

Variable pay schemes





Structure of the individual sections

Training



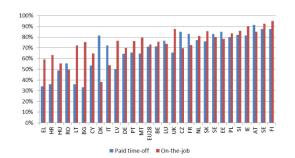
Structure of the individual sections

Training

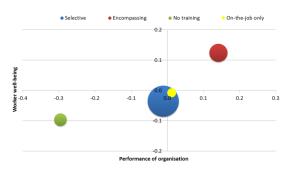
Incidence of individual practices

Bundles of practices – Types of establishments

Outcomes of different types



	'Selective'	'Encompassing'	'No training'	'On-the-job only'				
Proportion of establishments	63	21	10	5				
Time-off provided by the employer for training								
None at all	21	7	100	83				
Low (less than 20% of workforce)	30	15	-	15				
Medium (20% to less than 80%)	36	33	-	1				
High (80% of workforce or more)	14	45	-	-				
On-the-job training								
None at all	26		98	-				
Low (less than 20% of workforce)	29	-	2					
Medium less than 80%)	43	14	-	2				
High (80% of workforce or more or more)	2	86	-	98				





Example: Training

- Training provision can contribute to innovation and competitiveness
- Training enhances and extends workers' skills, improving performance, and employability

- 71% of establishments provide paid time-off for training
- 73% of establishments offer on-the-job training

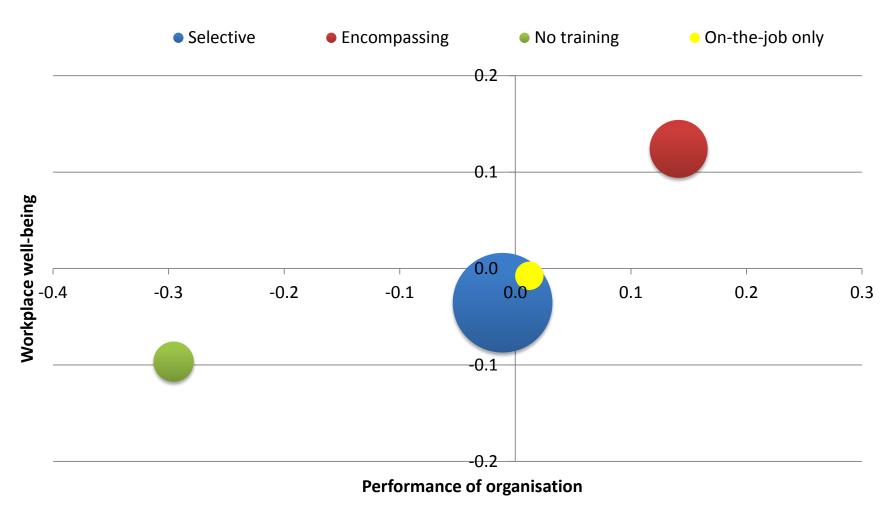


Types of workplaces in terms of training practices

	'Selective'	'Encompassing'	'No training'	'On-the-job only'	EU28			
Proportion of establishments	63	21	10	5	100			
Time-off provided by the employer for training								
None at all	21	7	100	83	29			
Low (less than 20% of workforce)	30	15	_	15	23			
Medium (20% to less than 80%)	36	33	_	1	30			
High (80% of workforce or more)	14	45	_	-	19			
On-the-job training								
None at all	26	-	98	-	27			
Low (less than 20% of workforce)	29	-	2	-	19			
Medium less than 80%)	43	14	-	2	30			
High (80% of workforce or more or more)	2	86	-	98	24			



Well-being and performance of workplaces with different training practices



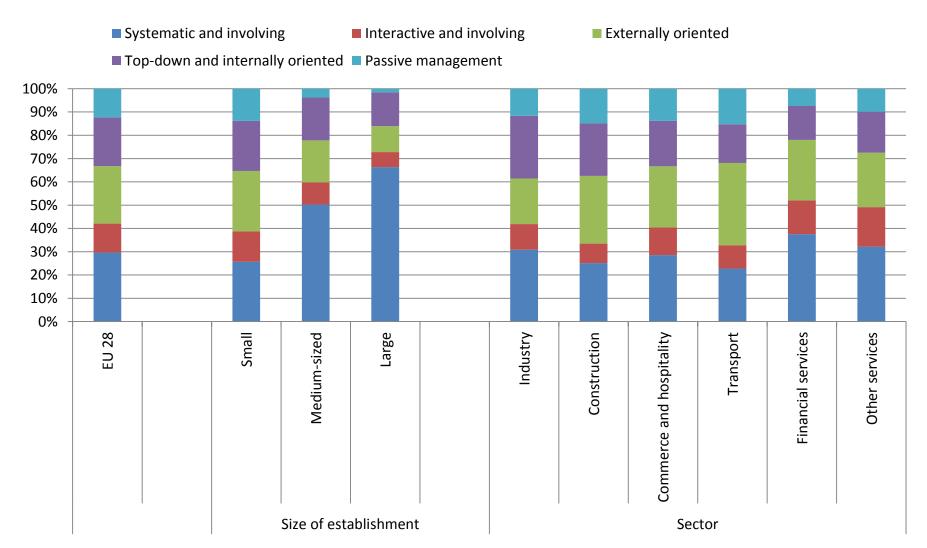


Combining workplace practices: five groups of establishments

- Systematic and involving (29%)
 - top-down, highly structured internal organisation, high investment in HRM, extensive practices for direct and indirect participation
- Externally oriented (25%)
 - top-down, moderately structured internal organisation, outward looking, moderate investment in HRM, little direct and indirect participation
- Top-down and autonomous (20%)
 - top-down, highly structured internal organisation, self-sufficient, moderate investment in HRM, moderately supported direct and indirect participation
- Passive management (18%)
 - top-down, moderately structured internal organisation, but hardly any HRM, and little direct and indirect participation
- Interactive and involving (8%)
 - joint approach to decision-making, moderately structured internal organisation,
 limited investment in HRM but extensive practices for direct and indirect participation

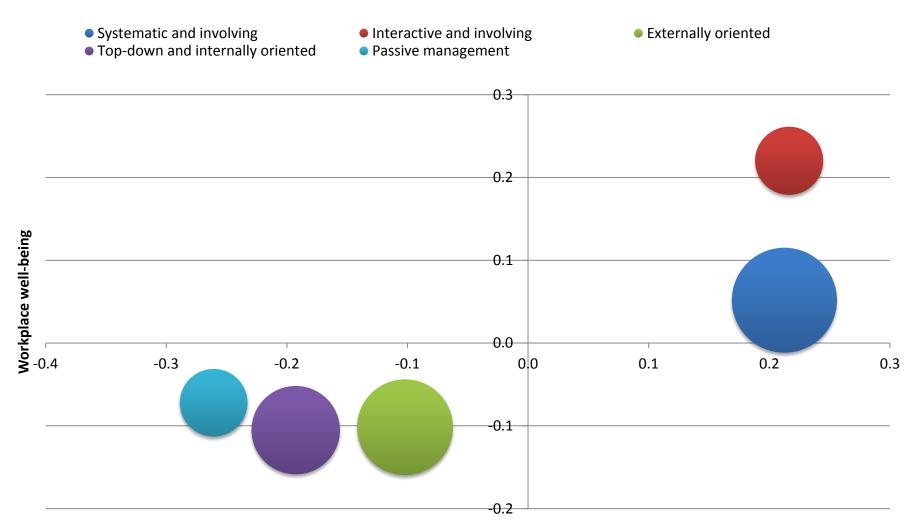


Distribution of the five groups of establishments





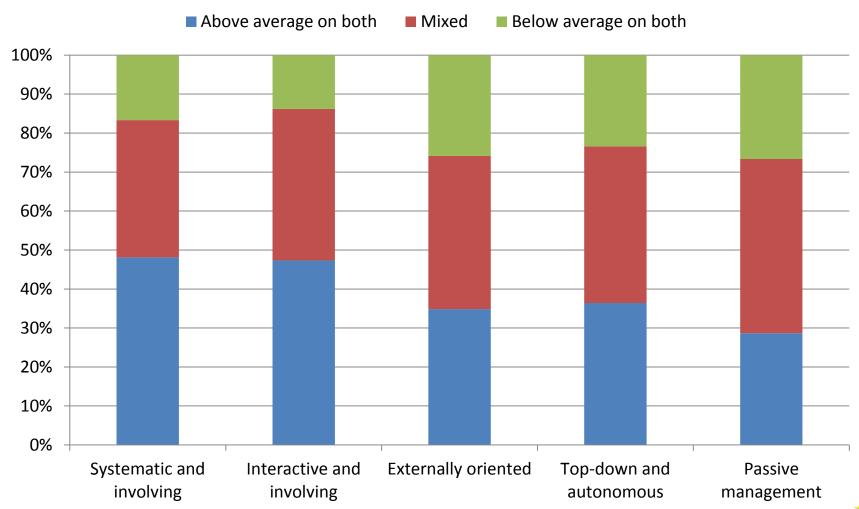
Well-being and performance of the five groups of establishments



Performance of establishment



'Win-win' arrangements





Conclusions and policy pointers (1)

- Establishments with more extensive practices for direct employee participation score well in terms of performance and well-being
 - "Win-win" arrangements need to include practices that facilitate the optimal use of the tacit knowledge of employees
- Achieving 'win-win' outcomes is not a given even when favourable practices are in place.
 - Institutions and context matter
- 13% of establishments do not provide any training at all and only a small group of establishments follow an encompassing approach.
 - Barriers to the provision of training by companies need to be addressed,
 paying attention to the ways in which workers learn and develop



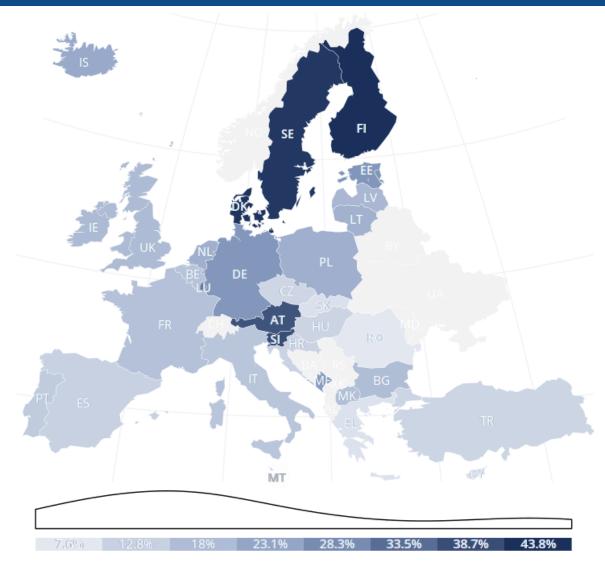
Conclusions and policy pointers (2)

- Only one in ten establishments offers a broad range of variable pay schemes. Those that do score better on both performance and wellbeing
- Social dialogue is functioning well in a fairly large proportion of establishments, but there also is a sizable group where a lack of resourcing and a lack of trust go hand-in-hand with a high likelihood of industrial action
 - Both this variability in the functioning of social dialogue and the uneven geographical spread of social dialogue structures across European countries are reasons for concern
- Eurofound is carrying out further research into the drivers for companies to introduce potentially beneficial bundles of practices and the conditions determining the effectiveness of these practices



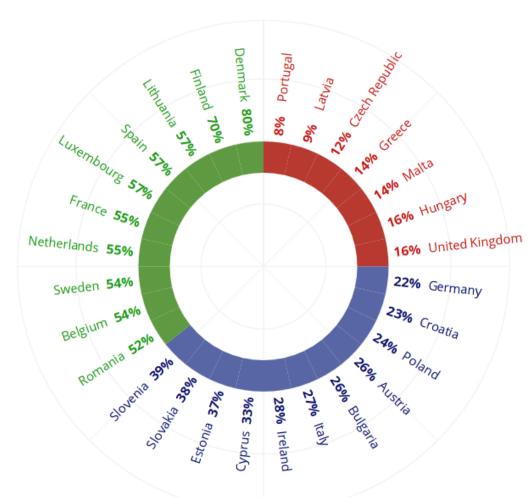






3rd ECS: Autonomous teamwork in establishment





3rd ECS: Official structure of employee representation present





Thank you for your attention!



Coffee Break (back in 15 minutes)



Session 1: Participation and social dialogue – Making a difference to workplace well-being and performance

Chair: **David Foden,** Head of Unit, Working Conditions and Industrial Relations, Eurofound

- Rie Vejs Kjeldgaard, Deputy Regional Director for Europe and Central Asia, International Labour Organisation (ILO)
- Patrick Itschert, Deputy General Secretary, European Trade Union Confederation (ETUC)
- Maxime Cerutti, Director of Social Affairs, BUSINESSEUROPE



Q&A with panel and floor



Lunch (back in 30 minutes)



Session 2: Modernising work organisation – Enhancing collaboration and knowledge sharing

Chair: Erika Mezger, Deputy Director, Eurofound

- Steven Dhondt, EUWIN Coordinator, TNO
- Leila Kurki, Senior Adviser, Finnish Confederation of Professionals (STTK)
- Simon Marsh, Employment and Communications Director, UK Chemical Industries Association



Q&A with panel and floor



Coffee Break (back in 15 minutes)



Session 3: Human resource practices in companies – Improving performance by investing in people

Chair: **Einars Cilinskis,** Deputy Chair, Employment and Social Affairs Committee of the Saeima

- Gerwig Kruspel, Vice President, HR Trends and Strategy, BASF
- John Budd, Industrial Relations Land Grant Chair, Centre for Human Resources and Labour Studies, University of Minnesota, USA
- Aline Hoffmann, Head of Unit, European Trade Union Institute (ETUI)



Q&A with panel and floor



Chair: Juan Menéndez-Valdés, Director, Eurofound

 Jordi Curell Gotor, Director, Social Dialogue Unit, DG for Employment, Social Affairs and Inclusion, European Commission



End



Dinner for participants organised jointly with the Employers Confederation of Latvia (LDDK)

Kaļķu vārti Old Riga, Kaļķu iela 11, Rīga, LV-1050, Latvia

