

19.6.2019

High level Conference for Competitiveness for the Finnish Presidency of the Council of the European Union

Sustainable growth: skills and smart work organization in the
digital era

July 3rd 2019
Finlandia Hall, Helsinki

Tuesday, July 2nd 2019

- 17:00 – 18:00** **City sightseeing tour by tram**
Departure from Crowne Plaza hotel
- 18:00 – 19:00** **Reception hosted by the City of Helsinki**
Vanha Raatihuone, Aleksanterinkatu 20

Wednesday, July 3rd 2019

- 08:30 – 09:00** **Coffee and registration**
- 09:00 – 09:15** **Opening remarks**
Timo Harakka, Minister of Employment of Finland
- 09:15 – 09:35** **EU policy to promote Reskilling, Upskilling and Smart Work**
Manuela Geleng, Director for Skills, DG EMPL, European Commission
- 09:35 – 10:00** **ABC of AI & skills needed for future of work**
Linda Liukas, Honorary Doctor
- 10:00 – 10.15** **Coffee break**
- 10:15 – 12:15** **Session I**
- Smart work: how to organize work, enhance competitiveness
and apply new technologies**
Facilitator: Linda Liukas

Themes:

- How can employers best introduce new technologies? Improved work organization made possible by new technology
- How to improve the cooperation between research, education and companies
- Digitalization and parity: how can new technologies promote equality at work

**Understanding new technology and work organization
Workplace innovation as driving force for technology adoption**

Steven Dhondt, Professor, senior researcher, TNO and University of Leuven

Anne Kovalainen, Professor, University of Turku

Profitability, quality, and employee well-being through self-managed organisations – theoretical insights and business cases

Frank Martela, Post-doctoral Researcher, Aalto University, MODE research group

Pirja Heiskanen, Lead Business Strategist, Futurice

Panu Liira, Director, Digital Transformation, Reaktor

Commentator:

Barbara Gerstenberger, Head of Working Life Unit, Eurofound

12:15 – 13:30 **Lunch**

13:30 – 16:00 **Session II**

Reskilling and upskilling at work

Facilitator: Linda Liukas

Themes:

- How can companies recognize their skills needs? How can the skills needs be met?
- How can the employers best support their employees' skills development?
- How to advance upskilling and reskilling for all?

Marko Pavic, Minister for Labour and the Pension System of Croatia

Upskilling and Reskilling at the workplace

Manuela Geleng, Director for Skills, DG EMPL, European Commission

Cédric Puydebois, Vice-Director, Directorate for employment and vocational training, Ministry of Labour of France

Social innovation in organization in the digital era

Jürgen Howaldt, Professor, Dortmund University

Nordic Future of Work Project

Bertil Rolandsson, Associate professor, Gothenburg University

Jobs will be lost, skills are forever - AI mapping the skills landscape

Anu Passi-Rauste, Head of Business Development, HEADAI Ltd

Commentator:

Anja Meierkord, Labour Market Economist, OECD

16:00 – 17:00

Interactive session, including comments from the European Social Partners

Valeria Ronzitti, General Secretary, CEEP

Stefania Rossi, Vice-Chair of the Social Affairs Committee, BusinessEurope

Luca Visentini, General Secretary, ETUC

Véronique Willems, Secretary General, SMEunited

Moderator: Linda Liukas

17:00 – 17:15

Concluding remarks

Timo Pesonen, Director General, DG GROW, European Commission